



INVESTING IN POLAND 2008

Major Polish cities



PRICEWATERHOUSECOOPERS

City/town: Warsaw

Location: Central Poland

Province: Mazowieckie (Mazovian)

General data

Address	Street:	Number:	Postal code:	City/town:
Telephone numbers:	1.	2.	3.	4.
Website:	E-mail:			

Data on the city/town

GDP	EUR 19 949 per capita (2005)*			
Rating	Fitch	Moody's	Jones Lang LaSalle	Standard&Poor's
	-	-	-	-
Number of residents in city/town	1 702 139			
Number of residents in province	5 171 702			
Number of residents in the province aged 18-44	1 905 144 (20-44 years)			
Key industries				

Infrastructure

Airways	Transport of passengers (by quantity)	Transport of goods	Number of connections		Number of flights (total)
	8 101 827 persons		international	domestic	
Roads	Motorways (in km)		Dual carriageways (in km)		Ring roads
	Not applicable		Not applicable		Not applicable
Railways	Number of direct express connections with the largest European cities		Number of direct express connections with the largest Polish cities		
Technical	Maximum available capacity of Internet connections		Number of Hotspots		

Population / Labour Market					
Status and age of population in particular age groups (by quantity and in percentages)	18-24	24-35	35-45	45 +	
Unemployment rate – city/town	4%				
Unemployment rate – powiat	4%				
Unemployment rate – province	10.5%				
Unemployment by age /gender	18-24	24-35	35-45	45 +	
Women	3 917 (2005)	8 737 (2005)	5 746 (2005)	11 741 (2005)	
Men	3 020 (2005)	5 980 (2005)	4 774 (2005)	14 483 (2005)	
Cost of labour	Accountant	IT specialist	White collar	Blue collar	Manager
Average remuneration (EUR)	EUR 609.08 per month	EUR 933.29 per month	EUR 846.71 per month	EUR 710.14 per month	EUR 1037.90 per month
Education					
Number of students (total)	231 174 persons (2005-2006)				
Percentage of people with university level education	28%				
Number of university-level school graduates (total)	73 037 (2005-2006)				
Number of university-level schools	70 (2005-2006)				
Key university-level schools	Uniwersytet Warszawski, Szkoła Główna Handlowa, Politechnika Warszawska				
Most popular studies				Management and Marketing	
Number of students of most popular studies				25 391 persons	
Average number of graduates of accounting and financial studies	2003	2004	2005	2006	2007
				6 040 persons	
Knowledge of foreign languages		English	German	French	Spanish
Among residents in city/town (%)					
Among students (%)					
Investments					
Largest employers in the region	Name		Industry		Country of origin
Number of business entities in the region					
Number of business entities with participation of foreign capital	5 530				
Number of enterprises in the region ranking among the 500 largest in Poland according to "Rzeczpospolita"	216 Mazowieckie Province 190 Warsaw				

Investor incentives e.g. investment relief	Acceptable level of regional aid: 1. 30 % - in the area belonging to the capital city of Warsaw and in the period from 1 January 2011 to 31 December 2013 – within the area belonging to the Mazowieckie Province. 2. 40 % - in the period from 1 January 2007 to 31 December 2010 in the area belonging to the Mazowieckie Province, with the exclusion of the capital city of Warsaw;					
Special Economic Zones in the city and region (please provide names)	Not applicable					
Shared Service Centres	Accounting	R&D			Other (call centres, administration)	
	ABN AMRO	General Electric			Cap Gemini	
	Avon	SAS			KPMG	
	Citi Group	Oracle			Sitel	
	UniCredit CA IB	Samsung			Dimar	
	Tchibo	IBM			Ontrack	
Number of foreign investments in the years 1995-2005	5 530 entities with the participation of foreign capital in the Mazowieckie Province. Foreign capital of PLN 55 997.8 M, which is 81% of the total share capital in companies with the participation of foreign capital in the Mazovian Province.					
Key foreign investors	Name	Industry			Country of origin	
Real estate market						
Areas covered by the Spatial Development Plan (%)	16%					
Undeveloped areas administered by the municipality (%)	84%					
Price of 1m ² of usable floor space in a housing building commissioned for use	EUR 2200					
Available office space in m ²	Class A	Currently			Planned by 2008	
	Class B	137 200m ²				
Leisure						
Sports facilities						
Leisure facilities	Golf courses	Aquaparks	Skiing slopes	Tennis courts	Windsurfing	Other (specify)
	2	1	1			

Give the city's/ town's strengths and weaknesses	
Strengths	Weaknesses
Capital city	Citizens do not identify themselves with the city and absence of city brand.
Highest GDP in Poland	Weakening position of intermediary between Poland and foreign countries
Main transport node	
Largest university centre	
Key place of concentration of foreign investment	
System conducive to coordinating sustainable growth and implementing comprehensive solutions for the city as a whole.	
Headquarters of central government, courts of justice, National Bank of Poland, key political, business, financial and educational investments, embassies, representative offices of international institutions	
Description:	
<p>Warsaw is the best place to invest in Central and Eastern Europe. The regional headquarters of the largest firms are located in Warsaw which has quickly given the city the appearance of an international business centre. On arriving in the city centre stereotypes disappear and Warsaw looks just like any other vibrant central European metropolis. Warsaw is the link between European style, a feeling of safety and a rich history, and the goals of "Old Europe", i.e. being modern, success-oriented and open to the world.</p> <p>The efforts of the municipal authorities are aimed towards improving not only working and business standards, but also improving the quality of life of employees, including expatriots and their families. As early as the end of 2007, residents and visitors will be able to use the road infrastructure which is currently being modernized, including the city transport infrastructure. Fast and quiet tramways, direct access by train to the expanded Okęcie airport, plans for constructing a new airport in the vicinity of Warsaw and covering the whole centre of Warsaw with hotspot access are only several examples of the city's new image. We have to bear in mind that it is also the centre of the best university-level schools in Central Europe, it is a city under the influence of youth. Warsaw is a city in which everyone feels he is in the right place at the right time. Anyone who has not yet come to Warsaw should make haste and experience the creation of the largest European business centre.</p>	
Full name and signature of person providing information on behalf of the Municipality: Patricia Mierzejewska	Date:

- Central Statistical Office, National Bank of Poland

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