



INVESTING IN POLAND 2008
Major Polish cities

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PRICEWATERHOUSECOOPERS

City/town: Wrocław

Location: Province: Dolnośląskie (Lower Silesia)

General data					
Address	Street:	Number:	Postal code:	City/town:	
Telephone numbers:	1.	2.	3.	4.	
Website: www.wroclaw.pl		E-mail:			
Data on the city/town					
GDP	EUR 9 327 per capita (2005)*				
Rating	Fitch	Moody's	Jones Lang LaSalle	Standard&Poor's	
	A-				
Number of residents in city/town	635 200				
Number of residents in province	2 882 300				
Number of residents in the province aged 18-44					
Key industries	Finance, IT, BPO, Electronics, Automotive, Household goods, Pharmaceutical				
Infrastructure					
Airways	Transport of passengers (by quantity)	Transport of goods	Number of connections		Number of flights (total)
			international	domestic	
	866 000	1600t	88 per week	48 per week	136 per week
Roads	Motorways (in km)		Dual carriageways (in km)		Ring roads
					- City centre bypass - motorway bypass of the city of Wrocław (under construction)
Railways	Number of direct express connections with the largest European cities		Number of direct express connections with the largest Polish cities		
	5 per day		24 per day		

Technical	Maximum available capacity of Internet connections:	Number of Hotspots
	High quality technical infrastructure meets European standards.	

Population / Labour Market

Status and age of population in particular age groups (by quantity and in percentages)	18-24	24-35	35-45	45 +	
	86 197 (13.5%)	99 851 (15.6%)	78 229 (12.3%)	270 074 (42.3%)	
Unemployment rate – city/town	7.1%				
Unemployment rate – powiat	9.9%				
Unemployment rate – province	15%				
Unemployment by age /gender	18-24	24-35	35-45	45 +	
Women					
Men					
Cost of labour	Accountant	IT specialist	White collar	Blue collar	Manager
Average remuneration (EUR)	820 per month	1230 per month	745 per month	495 per month	1890 per month

Education

Number of students (total)	133 820				
Percentage of people with university level education					
Number of university-level school graduates (total)	24 994				
Number of university-level schools	23				
Key university-level schools	Politechnika Wroclawska, Uniwersytet Wroclawski, Akademia Ekonomiczna				
Most popular studies	Business and administration	IT	Electronics		
Number of students for most popular studies	36 225	8 775	4 991		
Average number of graduates of accounting and financial studies	2002	2004	2005	2006	2007
				7 648	
Knowledge of foreign languages		English	German	French	Spanish
Among residents in city/town (%)		39.7%	42.2%	6.3%	1.4%
Among students (%) (30.06.2007)		97.8%	65.9%	15.4%	8.8%

Investments

Largest employers in the region	Name	Industry	Country of origin
	KGHM	Mining	Poland
	IMPEL	Services	Poland

Number of business entities in the region							
Number of business entities with participation of foreign capital		2 346					
Number of enterprises in the region ranking among the 500 largest in Poland according to "Rzeczpospolita"							
Investor incentives e.g. investment relief		Exemption from real estate tax, Assistance of the Poviats Labour Offices, Within the Special Economic Zone – Exemption from CIT					
Special Economic Zones in the city and region (please provide names)		Wałbrzych Special Economic Zone "INVEST – PARK" (Wałbrzyska Specjalna Strefa Ekonomiczna), Legnica Special Economic Zone (Legnicka Specjalna Strefa Ekonomiczna), Special Economic Zone for Medium Business in Kamienna Góra (Kamiennogórska Specjalna Strefa Ekonomiczna), Tarnobrzeg Special Economic Zone (Tarnobrzaska Specjalna Strefa Ekonomiczna)					
Shared Service Centres		Accounting		R&D		Other (call centres , administration)	
		HP		Siemens		Google	
		UPS		Nokia-Siemens		Volvo	
		Volvo		CapGemini		GE Money Bank	
		KPIT Cummins		Whirlpool		Central Europe BPO	
		Credit Suisse		Volvo		ACN	
Number of foreign investments in the years 1995-2005							
Key foreign investors		Name		Industry		Country of origin	
		Allied Irish Bank		banking		Ireland	
		Credit Agricole		Banking		France	
		EDF		Heating		France	
		LG Philips LCD		Electronics		Korea	
		Toyota		Automotive		Japan	
Real estate market							
Areas covered by the Spatial Development Plan (%)		35%					
Undeveloped areas administered by the municipality (%)		-					
Price of 1m ² of usable floor space in a housing building commissioned for use		EUR 1725					
Available office space in m ²		Class A		Currently		Planned by 2008	
		Class B		1 000m ²		50 000m ²	
				5 000m ²		50 000m ²	
Leisure							
Sports facilities		Football and speedway stadiums Swimming pools Horse racing track					
Leisure facilities		Golf courses	Aquaparks	Ski slopes	Tennis courts	Windsurfing	Other (specify)

	3	1	Mountains in the region	Numerous tennis courts		Canoeing, sailing climbing, playgrounds
Give the city's/ town's strengths and weaknesses						
Strengths			Weaknesses			
Strategic localisation in the heart of Europe, close to the Polish-Czech and Polish-German border			Road infrastructure – currently under intensive redevelopment			
Highly qualified personnel. One of the key academic centres in Poland.			Wroclaw is currently going through an economic boom, which may theoretically lead to tensions of different kind in the short-term. No significant threats are expected in the long-term.			
Wide range of brownfield and greenfield opportunities						
Low labour costs (in comparison to other European countries)						
Quality of life (Wroclaw – one of the key cultural and academic centres in Poland)						
One-stop-shop management						
Investment incentives						
Description:						
Full name and signature of person providing information on behalf of the Municipality: Ewa Kaucz – project manager Wroclaw Agglomeration Development Agency				Date:		

- Central Statistical Office, National Bank of Poland

The information contained in this part of the Guide was provided entirely by the City authorities. While we have made every attempt to ensure that the information contained in this Guide has been obtained from reliable sources, PricewaterhouseCoopers is not responsible for any errors or omissions, or for the results obtained from the use of this information.